

Family Capital

Media Pack 2018

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Family Capital is a publishing company dedicated to the global family enterprise sector. It aims to become a must-read for those in family offices and family businesses, whether they are family members or non-family professionals.

On our website www.famcap.com we address the issues that are unique to family offices and family businesses, such as investments, succession and governance, the challenges of financing a family firm, the link between global capital markets and family enterprises, entrepreneurialism and the role of the next generation family members.

Our website is updated all through the week with sharp, original analysis of family enterprise news and issues, and this is supported by a weekly mailout, which goes out to more than 5,000 individuals. This includes 500-plus family investment groups (single-family offices and family holding investment groups), 700 family businesses. On a monthly basis,

Family Capital is read by more than 20,000 people involved in the family enterprise world.

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